

MAY, 2025

ERASMUS+ PROJECT



MEDEA

NEWSLETTER

MEDEA – Developing Media Literacy to debunk gender related media manipulation and fake news

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Dear partners and friends,

Imagine being at the center of a digital world where fake news, prejudice, and gender-based violence online are becoming increasingly widespread.

How can we fight against it?

This is precisely why the MEDEA project was created – to provide educators and young people with the necessary tools to recognize and counter technology-facilitated gender-based violence (TFGBV).

Today, we are excited to share more about [MEDEA toolkit](#)

A toolkit for everyone !

The Toolkit developed as part of the MEDEA project is designed to meet the needs of users from diverse target groups and with various interests. In the following section, you'll discover how this resource can support and enhance your future work, regardless of your background or level of experience.

The MEDEA Toolkit is methodologically designed to provide clear and practical guidance for anyone who wishes to share knowledge on this important topic.

Whether you are an educator, activist, journalist, or simply someone interested in addressing gender-based violence in digital spaces, the Toolkit will support you in carefully planning your training sessions. It offers suggestions on how to structure your workshops, which materials to use, and provides a solid theoretical foundation to help you feel confident when introducing others to the subject.

Additionally, it includes sample questions and answers to help facilitate meaningful discussions—both after theoretical presentations and during hands-on activities—making it easier to engage participants and encourage critical thinking.



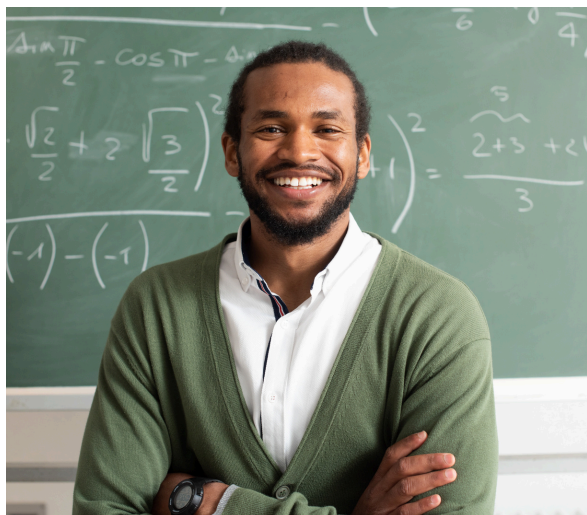
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If you are a TEACHER

- encourages students to recognize and understand gender-based violence in digital environments
- fosters empathy and mutual respect through discussions and collaborative activities
- helps teachers create interactive and engaging lessons on relevant social topics
- provides practical tools and exercises to address online safety and digital rights
- supports educators in navigating sensitive subjects with appropriate questions and guidance
- empowers students to develop critical thinking and engage consciously with media content



If you are an ACTIVIST

- supports activists in designing educational workshops for adults on digital safety and media literacy
- helps citizens better understand the digital world their children and young people are growing up in
- builds skills to identify manipulation, disinformation, and gender-biased content in the media
- empowers adults to think critically about the information they receive through social media and news outlets
- provides activists with a structured framework and methodology for delivering effective and engaging trainings
- strengthens the capacity of NGOs to raise community awareness about gender-based violence in digital spaces



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If you are a JOURNALIST

- helps journalists gain a deeper understanding of gender-based violence in digital environments and report on it in a responsible and sensitive manner
- provides practical guidelines for identifying and exposing digital manipulation and disinformation related to gender issues
- empowers journalists to strengthen their knowledge of digital safety—both their own and that of their sources
- enables experienced journalists to pass on knowledge to younger colleagues and promote professional standards in newsroom reporting on digital violence
- offers a theoretical and analytical framework to help journalists recognize the broader social impact of media narratives and gender stereotypes
- encourages investigative journalism that uncovers the mechanisms behind technology-facilitated violence and contributes to public debate and the protection of human rights online

If you are a STUDENT

- introduces young people to the topic of gender-based violence in digital environments and its impact on individuals and the community
- develops media literacy and helps youth think critically about the content they consume daily
- provides tools and techniques for identifying and debunking disinformation and manipulation online
- empowers young people to become peer educators through a peer-to-peer learning approach
- offers methodological support for designing and implementing effective training sessions and workshops
- encourages solidarity, collaboration, and active youth engagement in building a safer and more inclusive digital space



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If you are an enthusiast!

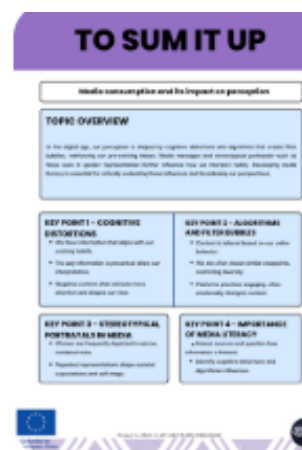
If you're passionate about creating positive change in society—welcome! This Toolkit will guide you on your journey to becoming an advocate for media literacy, human rights and gender equality, both online and offline.

Contact us:
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